



WORLD ENVIRONMENT DAY

5TH JUNE, 2025





WHY PLASTIC POLLUTION MATTERS

Plastic is durable, versatile—and everywhere. But its advantages have become its greatest threat to our environment.

Fast Facts:

- Over **400 million tonnes** of plastic are produced annually.
- **11 million tonnes** enter our oceans each year.
- Most plastics **never fully decompose**, just break down into microplastics.
- Plastic particles are now found in **human blood**, breast milk, and placentas.

Environmental Impact:

- Marine life mistakes plastic for food, leading to entanglement and death.
- Plastics contaminate soil, leach toxins, and hinder plant growth.
- Waste contributes to urban flooding by blocking drainage systems.

"The environment is where we all meet; where we all have a mutual interest; it is the one thing all of us share." – Lady Bird Johnson



Time to **#BeatPlasticPollution**

Plastic pollution has reached every part of the planet — contaminating our water, food, and even our bodies. But unlike many environmental crises, this one is fixable, with clear solutions within reach.

This year, World Environment Day focuses on the theme **#BeatPlasticPollution**, led by UNEP. Communities worldwide are coming together to raise awareness, promote sustainable choices, and support the global treaty to end plastic pollution.

It's time to refuse, reduce, reuse, recycle — and rethink our use of plastic.

IT'S TIME TO UNWRAP THE PROBLEM



Plastic pollution isn't just a problem—it's a symptom of how we consume. From packaging to personal care, convenience has come at a steep cost.

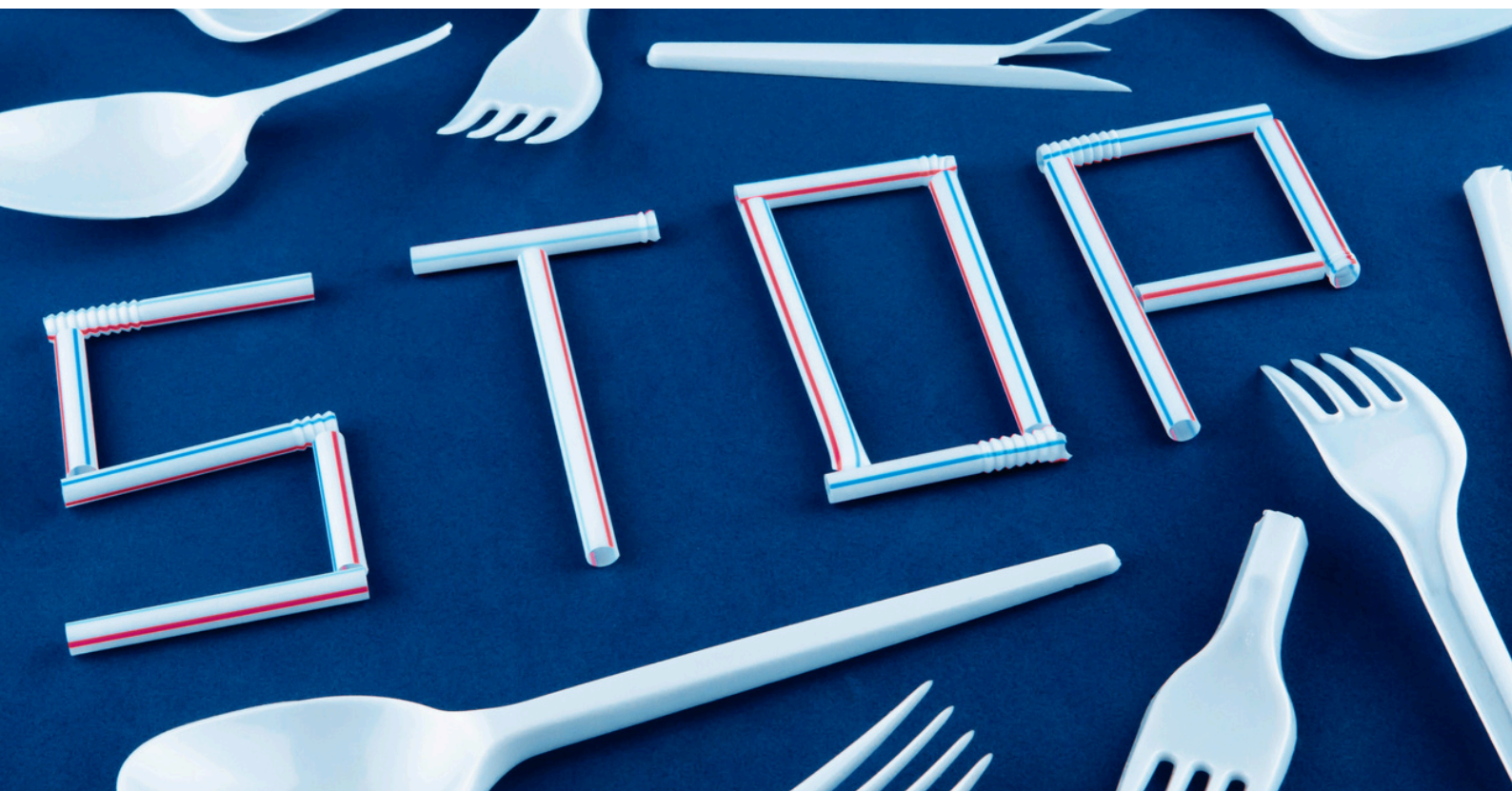
⚠ The Hidden Truth:

- Many single-use plastics are used for mere minutes, but last centuries.
- Plastic production contributes significantly to greenhouse gas emissions.
- Even remote areas like Arctic ice or deep-sea trenches show traces of plastic.

This World Environment Day, we're reminded:

- It's not about eliminating plastic overnight—it's about refusing what we don't need, rethinking our habits, and redesigning our future.
- Change begins with small, conscious actions. Whether it's carrying a reusable bag, saying no to unnecessary packaging, or supporting brands that prioritize sustainability—every choice counts. When millions make better decisions, we create a wave of impact powerful enough to shift systems and policies.

WHAT YOU CAN DO - SMALL SHIFTS, BIG IMPACT



The power to change starts **with you**

Daily Decisions:

- Ditch bottled water. Use a reusable bottle.
- Carry your own shopping bags and containers.
- Avoid items wrapped in plastic—buy loose or bulk.
- Switch to shampoo bars, bamboo toothbrushes, and metal razors.

At Home:

- Separate dry and wet waste.
- Repurpose containers instead of throwing them away.
- Say no to single-use plates, cups, and cutlery at events.

In Your Circle:

- Encourage family and friends to reduce plastic use.
- Use your voice on social media to advocate for change.
- Join or start a neighborhood clean-up or eco club.

Every decision counts. Every swap matters.

INNOVATIVE ALTERNATIVES TO PLASTIC

OUT WITH THE OLD.
IN WITH THE SUSTAINABLE.

Sustainability isn't about sacrifice—it's about better design and conscious living.

Let's Explore Smarter, Planet-Friendly Choices

Plastic Item

Better Alternative



Plastic bags



Cloth or jute bags



Water bottles



Stainless steel bottles



Wraps & clingfilm



Beeswax wraps



Plastic straws



Metal, bamboo,
or paper straws



Disposable cups



Glass or steel tumblers

CHOOSE THE PLANET, EVERY DAY!



**Plastic pollution is a [man-made crisis](#).
That means it can be fixed.**

Every eco-conscious choice we make—however small—is a vote for a cleaner, healthier planet.

- It's not about being perfect.
- It's about being [mindful](#).
- Let's stop plastic from choking our planet.
- Let's create a world where future generations don't have to clean up the mess we made.

[#BeatPlasticPollution](#)